

Historic Odessa Foundation



Historic Odessa Brewfest
Saturday, September 11, 2021
Wilson-Warner House and Grounds
202 Main Street
Odessa, DE
Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Exclusive logo placement on Brewfest wristbands, distributed to all ticket holders.
- Logo placement on official Brewfest tee shirts.
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation web-sites.
- Recognition on all Event Print Ads, Press Releases, Social Media, and Event Signage at Event Entrance, Barn, and Shade Tent.
- Recognition as the Presenting Sponsor on the PA system during Brewfest.
- Recognition as the Presenting Sponsor of the 2021 Brewbracket (Wilmington Trust Brewbracket)
- Recognition on the Historic Odessa Website as a sponsor of school tour programming for the 2021-2022 season.
- 10 VIP early admission tickets for Historic Odessa Brewfest

Beverage Sponsor

\$8,500

- Logo placement on official Brewfest tee shirts.
- Recognition as beverage sponsor, a banner located at entrance to Brewfest
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites.
- Recognition on all Event Print Ads, Press Releases, Social Media, and Event Signage at entrance, Barn and Shade Tent.
- Recognition on the Historic Odessa Foundation website and Facebook page for the 2021-2022 season.
- Recognition as the Beverage Sponsor on the PA system during Brewfest.
- 8 VIP early admission tickets for Historic Odessa Brewfest
- Pewter Tankard with engraved company name kept at Cantwell's Tavern
- Historic Odessa Foundation one year Corporate Membership which includes a 10% discount at Cantwell's Tavern

“Tasting Mug” Exclusive Supporting Sponsor **\$5,000**

- Logo placement on 5oz tasting mugs distributed to all ticket holders
- Logo placement on official Brewfest tee shirts
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- 5 VIP early admission tickets for Historic Odessa Brewfest
- One year Corporate Membership which includes a 10% discount at Cantwell’s Tavern
- 2 Complimentary tickets to the Holiday Party

“Entertainment” Sponsor **\$4,000**

- Logo placement on Brewfest Banner on musician stage
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 4 VIP tickets for Historic Odessa Brewfest

Premiere “Car” Sponsor (exclusive) **\$3,500**

- Logo placement at vehicle display area
- Opportunity to display 3 vehicles at Brewfest
- Opportunity to have dealer representative and branded tent
- Logo placement on official Brewfest tee shirts
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- 5 VIP early admission tickets for Historic Odessa Brewfest
- One year Corporate Membership which includes a 10% discount at Cantwell’s Tavern
- 2 Complimentary tickets to the Holiday Party

“Shade Tent” Contributor Sponsor (two) **\$1,500**

- Logo placement at Brewfest Shade Tents
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 2 VIP tickets and 2 General Admission tickets for Historic Odessa Brewfest

“Volunteers Shirt” Contributor Sponsor **\$1,500**

- Logo placement on front of Volunteers Shirt
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- 2 VIP tickets and 2 General Admission tickets for Historic Odessa Brewfest

“Mist Tent” Supporting Sponsor (two) ***\$1,000***

- Logo placement at Brewfest Mist Tents
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 2 VIP tickets for Historic Odessa Brewfest

“Merchandise Tent” Supporting Sponsor ***\$1,000***

- **Logo placement at Merchandise Tent**
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 2 VIP tickets for Historic Odessa Brewfest

“Designated Driver” Supporting Sponsor ***\$1,000***

- Logo placement at Brewfest entrance gate
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Logo placement on Designated Driver wristbands
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 2 VIP tickets for Historic Odessa Brewfest

“Volunteers Tent” Supporting Sponsor ***\$1,000***

- Logo placement at Volunteers Tent
- Logo placement on Historic Odessa Brewfest and Historic Odessa Foundation websites
- Recognition in press releases and social media
- Logo placement on official Brewfest tee shirts
- 2 VIP tickets for Historic Odessa Brewfest

“Music in the Garden” Sponsor ***\$500***

- Logo placement on “Music in the Garden” sponsor sign
- Logo placement on official Brewfest tee shirts
- 2 General Admission tickets for Historic Odessa Brewfest

Brewfest “Games” Sponsor ***\$500***

- Logo placement at games
- Logo placement on official Brewfest tee shirts
- 2 General Admission tickets for Historic Odessa Brewfest

Brewfest “Koozie” Sponsor ***\$500***

- Logo placement on official Brewfest tee shirts
- 2 General Admission tickets for Historic Odessa Brewfest